

## **IMAGE OF MUSLIMS IN MAINSTREAM ENGLISH DAILIES OF INDIA: A CRITICAL ANALYSIS OF FOUR MAJOR NEWSPAPERS DURING 2007 & 2017**

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### **ABSTRACT**

Appearance in media gives credence to what is being depicted. The image of a person, a group, a community and a nation at large depends to a great extent on how it is being portrayed in the media. Thus media image creates stereotypes and communities hold this prism in their minds and view everything accordingly. A substantial segment of Muslims intelligentsia is sad to witness how the media deal with Muslim-related issues. They see it as a new scheme of thing, where negative news on Muslims is getting prioritized in the agenda of the print media. They fear that more and more inflow of Muslim news and the way it is represented in media, distort their image and concomitantly influence the vulnerable young minds of the country.

**KEYWORDS:** Media Image Creates, Stereotypes, Segment of Muslims